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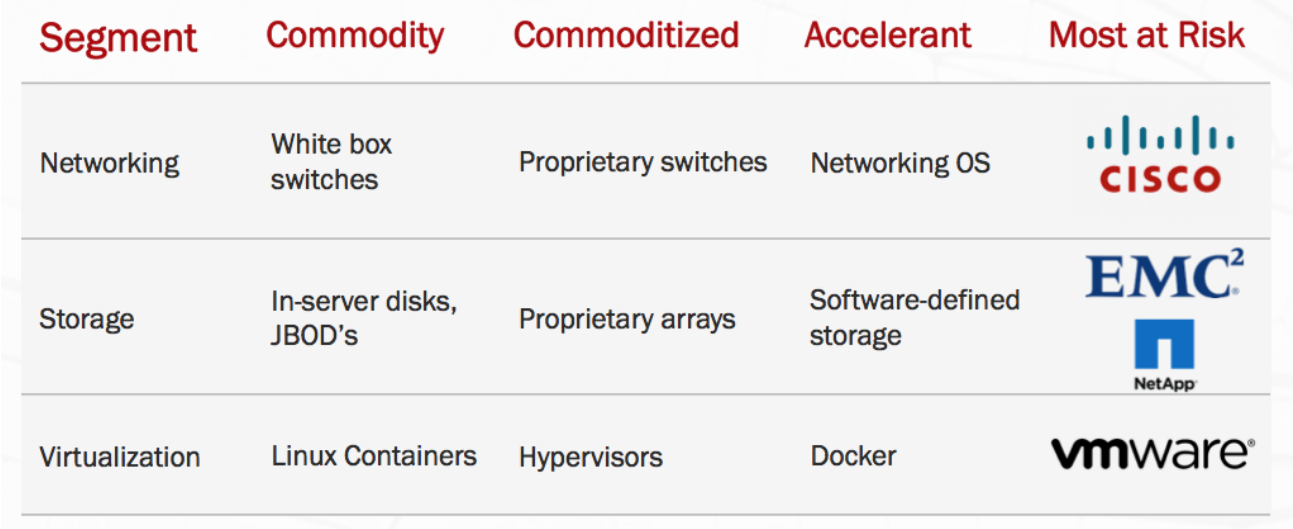
Commoditization Accelerants: Three Examples

NOVEMBER 10, 2014 PETER WAGNER CHARTS



Segment	Commodity	Commoditized	Accelerant	Most at Risk
Networking	White box switches	Proprietary switches	Networking OS	CISCO
Storage	In-server disks, JBOD's	Proprietary arrays	Software-defined storage	EMC², NetApp
Virtualization	Linux Containers	Hypervisors	Docker	vmware

In "How I Learned to Stop Worrying and Love Commoditization", Peter Wagner introduces the concept of the "commoditization accelerant". Here are three examples.

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http://wing.vc/perspectives/charts/commoditization-accelerants
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